

**SPECIAL MEETING
MINUTES
BOARD OF DIRECTORS
GRTC TRANSIT SYSTEM
MARCH 22, 2021**

Members Present: Benjamin P. Campbell, Chair
Gary Armstrong, Vice Chair
Eldridge Coles, Secretary/Treasurer
Ian Millikan
Daniel K. Smith

Others: Bonnie Ashley, General Counsel
Julie Timm, Chief Executive Officer
Sheryl Adams, Chief of Staff
John Zinzarella, Chief Financial and Administrative Officer
Carrie Rose Pace, Director of Communications
Rob Taggart, Director of Information Technology
Adrienne Torres, Chief Development Officer
Schudder Wagg, Jarrett Walker & Associates

The special meeting of the GRTC Transit System and RideFinders Board of Directors was called to order at 2:30PM, March 22, 2021, by the Chair, Mr. Campbell. To protect the safety of meeting attendees, this meeting was conducted through electronic communication means pursuant to and in compliance with City of Richmond Ordinance No. 2020-093, adopted April 9, 2020. This meeting was open to participation through electronic communication means by the public and closed to in-person participation by the public. Necessary GRTC Administrative Staff and presenters assembled electronically for this meeting, and all GRTC Board of Directors participated by videoconference via RingCentral. A quorum was present.

Public Comments - For the benefit of all attendees, Ms. Carrie Rose Pace explained how to participate in public comment at Board Meetings.

Video and audio of Board Meetings are streamed live online and recorded for later viewing at GRTC's YouTube channel at youtube.com/user/ridegrtc. Board Meeting notices, agendas and packets are available at GRTC's website ridegrtc.com by clicking on Stats & Reports in the top navigation bar and selecting the first option in the drop-down menu, Board Reports. Citizens are welcome to provide their comments in writing in advance to carrie.rosepace@ridegrtc.com. The person responsible for receiving comments in writing is Carrie Rose Pace, Director of Communications. All written comments received via email prior to 5:00 p.m. on the day preceding a meeting will be provided to all members of the Board the night before the meeting and will be included in the minutes of the meeting. During the Public Comments portion of the agenda, Carrie Rose Pace will read all comments received by the submission deadline, following the two-minute speaking time limit normally observed in Board Meetings.

Public Comments - There were no public comments.

Regional Public Transportation Plan – Adrienne Torres and Scudder Wagg

Ms. Torres explained that today's update to the Board includes: another review of the concepts; a brief on conversations with the TPO working group; an update on conversations with jurisdiction staff that followed the board meeting last week; a request for the Board's policy resolution to provide guidance on the policy direction.

Review Regional Transit Concepts

Mr. Wagg explained that with the ridership concept, 100% of regional resources would go to high ridership service and 0% percent would go toward coverage service. There are many things in the ridership concept that are coverage oriented but would need to be locally funded. With the coverage concept, network is approximately 70% regional resources going to high ridership and 30% going to coverage-oriented service places. There are important differences between the two concepts and how each spends the regional resources across the service area.

Review Recommendation of Plan RVA Transportation Working Group

In the northern and eastern parts of the region, they preferred the Ridership Design by providing 30-minute service on Brook to Parham; 15-minute service on Route 7A/B to Laburnum; 10-minute service on Route 5; and the extension of 30-minute service on Route 3A/B/C to Chamberlayne/Azalea.

In the western parts of the region, they preferred the Ridership Design with the extension of Route 29x to Innsbrook, providing 20-minute service on West Broad; 30-minute service on Route 18/79 West End Loop; 10-minute service on Route 5; extension of a new Route 5A every 30-minutes to University of Richmond; and elimination of existing Route 77.

In the southern parts of the region, they preferred the Coverage Design providing 30-minute service on Midlothian to Chesterfield Towne Center; 30-minute service on Hull Street to Chippenham Mall; 60-minute service to Wilkinson Terrace; 60-minute service to Chesterfield Government Center; 60-minute service to Meadowdale Boulevard / Dundas Road; and existing Route 111 becomes extension of Route 3B.

Board Adoption of Policy Direction

After a very lengthy discussion, Mr. Wagg stated that GRTC would need to advise staff of how to balance Ridership and Coverage for the CVTA investment in service, and the PlanRVA/TPO Working Group recommendation would achieve a balance of 85% to ridership goals and 15% to coverage goals.

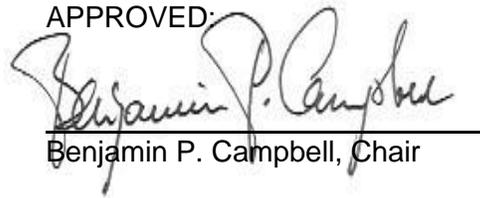
The Board received a draft policy resolution for consideration and staff is requesting that GRTC Transit System will prioritize approximately 85% of the investment of the Central Virginia Transportation Fund revenues toward routes and services that are likely to support **Ridership Goals** by achieving high ridership relative to cost, through serving a high density of people and jobs along regionally significant corridors.

That GRTC Transit System may prioritize approximately 15% of the Central Virginia Transportation Fund revenues allocated for new service toward **Coverage Goals** to serve places where ridership is likely to be low but service along regionally significant corridors would reach concentrated areas of low-income residents or to job centers with a high proportion of lower wage jobs.

Mr. Smith motioned to approve the Policy Resolution (attached), Mr. Armstrong seconded, and the motion carried unanimously.

There being no further business, the meeting adjourned at 3:50 p.m.

APPROVED:

A handwritten signature in cursive script, appearing to read "Benjamin P. Campbell", is written over a horizontal line.

Benjamin P. Campbell, Chair

April 20, 2021

Date