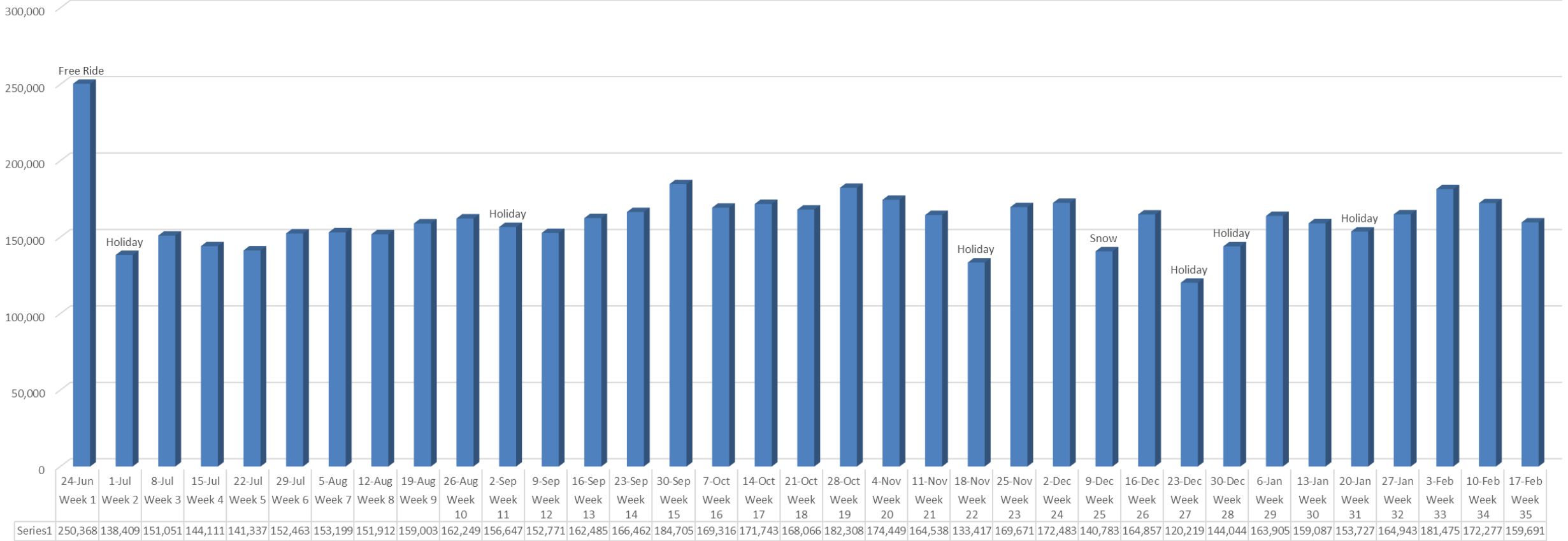


Trend Analysis

Board Presentation

March 19, 2019

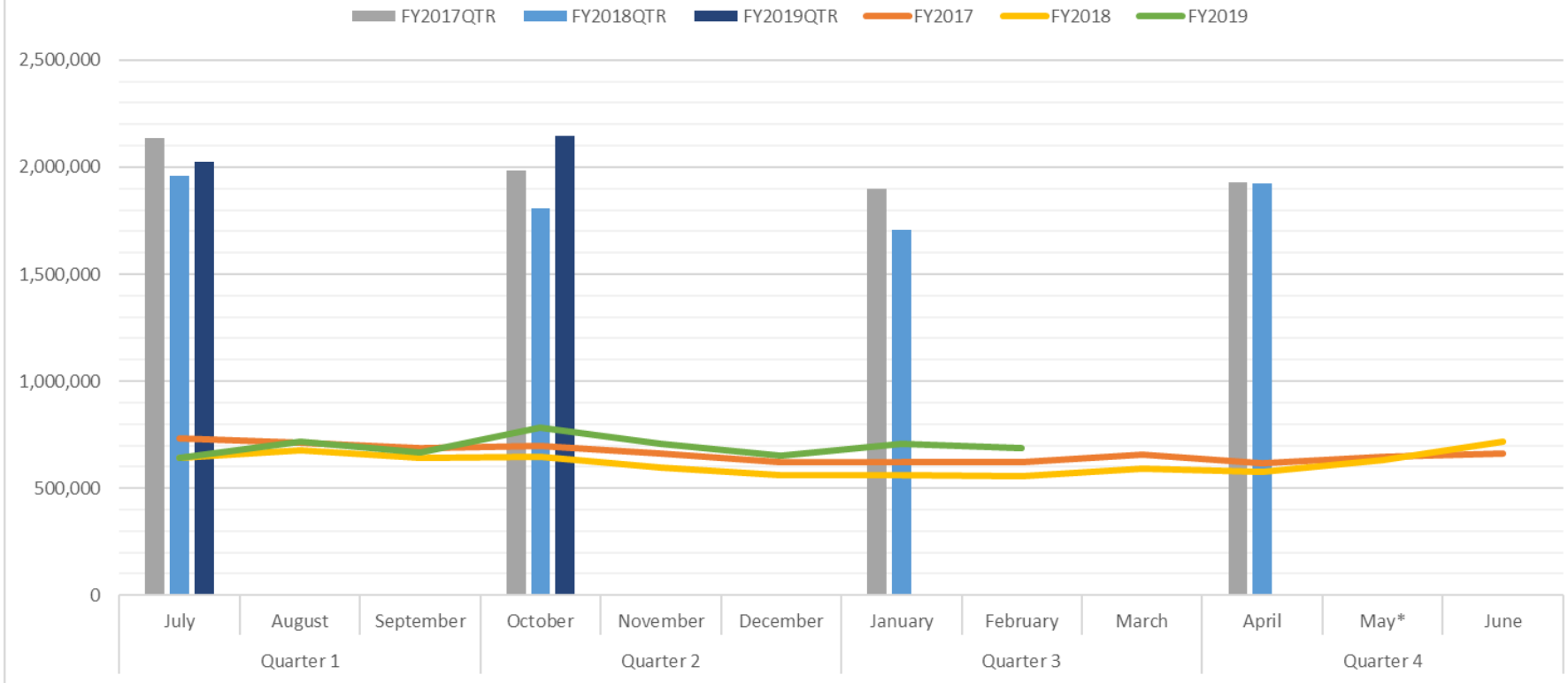
Ridership Trends



Weekly Ridership Trends by Route (Q3/Q4)

Jurisdiction	Type	Route	Holiday Week 28 30-Dec Total	Week 29 6-Jan Total	Week 30 13-Jan Total	Holiday Week 31 20-Jan Total	Week 32 27-Jan Total	Week 33 3-Feb Total	Week 34 10-Feb Total	Week 35 17-Feb Total
Richmond/Henrico	Local	PULSE	31,521	36,717	40,141	37,700	40,847	43,791	43,190	39,411
Richmond	Local	5	10,444	12,493	12,505	12,485	13,098	14,399	13,591	12,775
Richmond	Local	8	0	0	0	0	0	0	0	0
Richmond	Local	12	5,834	6,549	6,031	6,123	6,285	6,765	6,654	6,395
Richmond	Local	13	1,230	1,228	1,511	1,495	1,379	1,572	1,628	1,531
Richmond	Local	14	5,128	5,353	5,146	5,367	5,521	5,874	5,561	5,157
Richmond	Local	20	4,174	4,123	3,864	3,856	4,016	4,465	4,405	4,076
Richmond	Local	50	1,090	1,140	1,147	1,114	1,224	1,290	1,127	1,040
Richmond	Express	64	752	1,398	1,069	1,054	1,338	1,283	1,330	1,070
Richmond	Local	75	129	205	206	174	247	247	255	271
Richmond	Local	76	405	441	408	411	399	528	409	428
Richmond	Local	77	701	830	822	806	846	1,009	785	792
Richmond	Local	78	1,689	1,877	1,931	1,752	1,931	2,120	2,029	1,757
Richmond	Local	86	1,130	1,190	1,115	1,079	1,089	1,286	1,221	1,098
Richmond	Local	87	1,819	1,926	1,760	1,740	1,856	2,091	1,974	1,732
Richmond	Local	88	436	604	546	511	456	586	571	557
Richmond	Local	1A	11,995	13,077	12,302	11,934	12,307	14,072	13,130	12,243
Richmond	Local	1B	4,050	4,976	4,705	4,393	4,913	5,080	4,653	4,360
Richmond	Local	1C	7,996	8,250	7,496	7,422	7,879	8,669	7,817	7,432
Richmond	Local	2A	5,761	6,133	5,511	5,416	6,028	6,789	6,349	6,083
Richmond	Local	2B	3,673	4,873	4,246	3,826	4,608	4,865	4,767	4,155
Richmond	Local	2C	6,747	8,086	7,276	7,351	7,948	8,867	7,960	7,574
Richmond	Local	3A	3,839	4,966	4,460	4,332	4,536	4,611	4,482	4,300
Richmond	Local	3B	6,067	7,121	6,894	6,591	6,874	7,718	6,807	6,639
Richmond	Local	3C	3,798	3,208	2,662	2,937	2,980	3,257	3,210	3,130
Richmond	Local	4A	2,048	1,548	1,523	1,474	1,481	1,631	1,458	1,505
Richmond	Local	4B	2,061	2,161	2,091	1,916	2,136	2,430	2,301	2,043
Petersburg	Express	95	131	577	371	404	410	559	508	393
Henrico	Local	18	414	561	528	414	471	598	611	558
Henrico	Local	19	4,279	4,702	4,631	4,474	4,718	5,090	4,970	4,641
Henrico	Express	23	16	35	44	43	40	29	28	40
Henrico	Express	26	360	587	491	428	620	617	620	436
Henrico	Express	27	474	728	616	654	748	780	817	613
Henrico	Express	28	70	169	107	98	110	156	136	93
Henrico	Express	29	1,582	2,061	1,759	1,751	2,385	2,725	2,462	2,020
Henrico	Local	56	239	365	366	343	381	394	476	358
Henrico	Local	79	927	1,219	1,187	929	1,080	1,325	1,186	1,098
Henrico	Local	91	2,679	2,664	2,461	2,510	2,628	3,380	2,849	2,790
Henrico	Local	93	335	310	392	333	370	433	411	399
Henrico	Local	7A	3,781	4,211	3,942	3,789	3,744	4,469	4,487	4,078
Henrico	Local	7B	3,810	4,383	4,134	3,666	4,123	4,761	4,234	3,934
Chesterfield	Express	82	430	859	690	635	893	864	819	685
Weekly Total			144,044	163,905	159,087	153,727	164,943	181,475	172,277	159,691

Ridership Trends by Month and Quarter



Month	Quarter	FY2017	FY2017QTR	FY2018	FY2018QTR	FY2019	FY2019QTR
July		733,963		641,316		641,421	
August	Quarter 1	711,460	2,135,201	675,734	1,959,506	718,693	2,026,465
September		689,778		642,455		666,351	
October	Quarter 2	699,294	1,983,094	647,438	1,806,046	784,569	2,145,631
November		661,684		596,306		708,693	
December		622,117		562,301		652,369	
January	Quarter 3	620,235	1,900,570	559,548	1,707,369	706,619	
February		623,225		556,125		688,236	
March		657,111		591,696			
April	Quarter 4	615,225	1,926,477	574,313	1,921,414		
May*		648,490		629,686			
June		662,762		717,415			
Sub-total Q1 + Q2			4,118,295		3,765,552		4,172,096

Pulse Ridership Trends

Quarter	Date	Week	Riders	Qtr Total	Note
N/A	24-Jun	Week 1	56,952		Free Ride
Quarter 1	1-Jul	Week 2	27,617	416,186	Holiday
	8-Jul	Week 3	29,407		
	15-Jul	Week 4	28,729		
	22-Jul	Week 5	26,325		
	29-Jul	Week 6	29,924		
	5-Aug	Week 7	30,873		
	12-Aug	Week 8	30,786		
	19-Aug	Week 9	35,695		
	26-Aug	Week 10	36,371		
	2-Sep	Week 11	33,897		Holiday
	9-Sep	Week 12	32,607		
	16-Sep	Week 13	35,474		
	23-Sep	Week 14	38,480		
	Quarter 2	30-Sep	Week 15		41,352
7-Oct		Week 16	38,125		
14-Oct		Week 17	38,533		
21-Oct		Week 18	40,014		
28-Oct		Week 19	42,263		
4-Nov		Week 20	40,157		
11-Nov		Week 21	39,157		
18-Nov		Week 22	29,348	Holiday	
25-Nov		Week 23	38,969		
2-Dec		Week 24	40,218		
9-Dec		Week 25	32,825	Snow	
16-Dec		Week 26	36,291		
23-Dec		Week 27	24,573	Holiday	
Quarter 3	30-Dec	Week 28	31,521	Holiday	
	6-Jan	Week 29	36,717		
	13-Jan	Week 30	40,141		
	20-Jan	Week 31	37,700	Holiday	
	27-Jan	Week 32	40,847		
	3-Feb	Week 33	43,791		
	10-Feb	Week 34	43,190		
	17-Feb	Week 35	39,411		

VCU Ridership Trends

VCU Monthly Ridership Trends			August	September	October	November	December	January	February
Route	Jurisdiction	Route Type							
Pulse	Richmond/Henrico	Local			Not Trackable			17,926	27,902
1A 1B 1C	Richmond	Local	7,745	8,312	9,994	8,779	7,744	10,203	9,611
2A 2B 2C	Richmond	Local	5,386	4,402	7,874	7,387	6,113	7,952	6,685
3A 3B 3C	Richmond	Local	3,864	4,167	5,499	4,821	4,323	5,291	4,842
4A 4B	Richmond	Local	1,442	1,455	1,749	1,561	1,465	1,494	1,543
5	Richmond	Local	6,440	7,544	10,407	9,350	7,135	11,750	11,739
7A 7B	Henrico	Local	2,270	2,055	3,650	3,229	2,679	3,535	3,034
8	Richmond	Local	287	222					
12	Richmond	Local	1,800	2,560	2,999	2,876	2,151	2,735	2,448
13	Richmond	Local	504	456	525	556	554	793	609
14	Richmond	Local	2,201	1,773	2,940	2,366	2,035	2,673	2,410
18	Henrico	Local	110	90	86	73	53	74	112
19	Henrico	Local	441	1,022	1,659	1,548	1,250	1,759	1,880
20	Richmond	Local	1,129	2,399	991	812	804	1,052	1,144
23	Henrico	Express	1	100	41	37	19	20	38
26	Henrico	Express	588	804	580	501	313	545	560
27	Henrico	Express	615	651	653	630	428	717	576
28	Henrico	Express	20	270	81	74	68	115	56
29	Henrico	Express	1,209	1,357	1,586	1,358	968	1,540	1,385
50	Richmond	Local		326	198	481	190	262	215
56	Henrico	Local	117	266	122	105	95	123	78
64	Richmond	Express	1,317	1,417	1,839	1,598	1,088	1,629	1,401
75	Richmond	Local	31	84	43	19	19	45	61
76	Richmond	Local	98	106	136	106	77	155	95
77	Richmond	Local	184	82	273	184	169	243	132
78	Richmond	Local	589	558	1,183	1,066	831	1,017	857
79	Henrico	Local	167	177	220	195	228	424	359
82	Chesterfield	Express	926	1,077	1,135	1,063	598	1,322	1,291
86	Richmond	Local	148	133	277	347	269	389	512
87	Richmond	Local	249	669	361	288	217	647	490
88	Richmond	Local	41	213	94	75	47	47	53
91	Henrico	Local	259	330	519	475	402	441	490
93	Henrico	Local	77	137	65	50	52	89	80
95	Petersburg	Express	124	131	177	195	142	235	210
Other								12	
Total			40,379	45,345	57,956	52,205	42,526	77,254	82,898