




Richmond, VA

Market Population 18+
Monthly Ridership

463,000
853,000

Transit Advertising Rates

TRADITIONAL

	1 month	3 months	6 months	12 months	
King Size Display 30" x 144"	\$300	\$275	\$250	\$225	
Queen Size Display 30" x 88"	\$250	\$240	\$230	\$200	
Rear Size / Side Display 21" x 70"	\$250	\$240	\$230	\$200	
Interior Display 11" x 28"	\$20 per bus				

PREMIUM

		1 month	3 months	6 months	12 months
Full Wrap		\$3,000	\$2,500	\$2,000	\$1,750
Half Wrap		\$1,500	\$1,250	\$1,000	\$875
King Kong / Mini King Kong		\$1,000	\$850	\$750	\$595
Full Back		\$750	\$650	\$550	\$450

Terms: 10 days net, not billed monthly.
ARTWORK, LAYOUT, & PRODUCTION:
 Above rates do not include artwork, layout and production. Quoted per job.

Media Transit, Inc.
 P.O. Box 6762
 Richmond, VA 23230
 fax 804-748-3258