

GRTC LAUNCHES ONLINE DESTINATION GUIDE



RICHMOND, Va. (August 30, 2017) – GRTC announces the launch of an exciting new online tool to connect residents and visitors to area destinations by riding GRTC. This new Destination Guide makes it easy to ride GRTC and explore the best of RVA. Riders can “Choose Your Adventure!” using our interactive [Destination Guide](#), or choose from our [Suggested Itineraries](#). This guide goes beyond basic trip planning and will be an important resource for locals and visitors to Greater Richmond.

DESTINATION GUIDE

The [Destination Guide](#) lets you plan your day riding GRTC to multiple RVA destinations of your choice. Simply enter your starting point, and the Guide helps you plan the rest of your day, including how much time you want to spend at each location. You'll receive step-by-step riding instructions on how to ride GRTC between your destinations.

SUGGESTED ITINERARIES

Our [Suggested Itineraries](#) provide RVA recommendations to sample some of the best museums, art, restaurants and seasonal experiences. If you're new to RVA or want to discover all the places you can go on GRTC, this is a great place to start! GRTC will update these itineraries seasonally, including for special holiday events.

The Destination Guide was custom-developed for GRTC by [Redmon Group Inc.](#), an interactive multimedia and technology company located in Old Town Alexandria, Virginia. As users engage with this new tool, GRTC welcomes feedback. Please send input or comments to Marketing@rideGRTC.com.



Connect With GRTC:

ridegrtc.com

GRTC Customer Service Center at 804-358-GRTC (4782).



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Contact for GRTC Media Inquiries:

Carrie Rose Pace

Director of Communications

CRosePace@ridegrtc.com

804-358-3871, Ext. 354

Media Line: 804-516-4148

GRTC Transit System's mission is to provide clean, safe, and reliable transportation and to improve mobility and access throughout Central Virginia.