



For Immediate Release

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City of Richmond and GRTC Partner to Offer Free Pulse Rides New Year's Eve

Richmond, VA – The City of Richmond and the Greater Richmond Transit Company (GRTC) have partnered to offer free Pulse rides on New Year's Eve to encourage safe traveling throughout the night. **This free service will be available only on the Pulse, starting at 6 p.m. December 31, and will run until 1:30 a.m., January 1.**

"The safety of our citizens is our highest priority, and we are thrilled to offer free Pulse service through GRTC on New Year's Eve," said Mayor Levar Stoney. "I encourage all residents and visitors alike to take advantage of this opportunity, leave the driving to others and travel safely wherever their plans take them."

The Pulse serves a 7.6-mile route along Broad Street and Main Street, from Rocketts Landing to Willow Lawn.

The Pulse line will operate every 10 minutes until 7 p.m., then every 15 minutes until 11:30 p.m., and every 30 minutes until last the stops are made at 1:30 a.m. Citizens may simply board the Pulse for free during this timeframe and will not need to interact with the ticket vending machine. Customers riding other routes will still pay the normal fares.

"GRTC is committed to providing safe, reliable transportation every day," said Charlie Mitchell, GRTC Interim CEO. "With the Pulse operating until 1:30 a.m., we are an easy option to get customers safely to and from midnight celebrations of the New Year."

GRTC Pulse is jointly sponsored by Bon Secours Richmond Health System and VCU Health System.

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GRTC Customer Service Center at 804-358-GRTC (4782).



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GRTC Transit System's mission is to provide clean, safe, and reliable transportation and to improve mobility and access throughout Central Virginia.