

For Immediate Release

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GRTC Resumes Express Service to Kings Dominion This Spring

RICHMOND, Va. (March 15, 2019) – Get ready to connect with fun again this Spring! GRTC resumes seasonal express service to [Kings Dominion](#) and the [Town of Ashland](#) on Sunday, March 24, 2019 to coincide with the Spring opening of the amusement park.

This is the second year GRTC is offering Spring seasonal service on this route. Employees and park guests alike can ride reliably to and from Richmond, Ashland and this desirable destination and employment center in Central Virginia.

“Kings Dominion is pleased to continue this expanded partnership with GRTC this season and to have supported its growth over the years,” says Maggie Sellers, Communications Manager for Kings Dominion.



Starting Sunday, March 24, 2019, GRTC will operate [primarily weekend service](#) until Memorial Day Weekend. Additional service, like previous years, continues through the Summer to Labor Day weekend, followed by Fall service through Halloween Haunt and Winter service through WinterFest.

GRTC’s Interim CEO Charlie Mitchell says, “In 2018, we transported about 41,500 passengers between March and December between Richmond, Ashland and Kings Dominion, and we look forward to another successful year on this seasonal express route.”

Passengers can board the 102x Kings Dominion Express at Southside Plaza and also at westbound bus stops between 12th Street and Belvidere Street on Broad Street in Downtown Richmond. Southside Plaza is the recommended pick-up and drop-off location for vehicular traffic. Ashland passengers board the 102x Kings Dominion Express at the bus stop on Junction Drive at the Ashland Junction Shopping Center. [CLICK HERE](#) for the Route Schedule through June 2019.



The fare remains the same as previous years. For only \$5.00 per trip, visitors avoid the cost of gas and parking, save wear and tear on their cars, and fully relax by letting someone else do the driving when they visit Kings Dominion, a great destination for family fun! The fare for Kings Dominion employees (with employee ID) is \$3.00 per trip. This service enables Kings Dominion employees to reliably get to and from work, including students participating in Richmond's Mayor's Youth Academy.

The 102x remains an exemplary success story of a positive public-private partnership that fosters employment opportunities for youth and has increased ridership for GRTC. For detailed route and schedule information, visit ridegrtc.com or call the GRTC Customer Service Center at 804-358-GRTC (4782).

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GRTC Transit System's mission is to provide clean, safe, and reliable transportation and to improve mobility and access throughout Central Virginia.