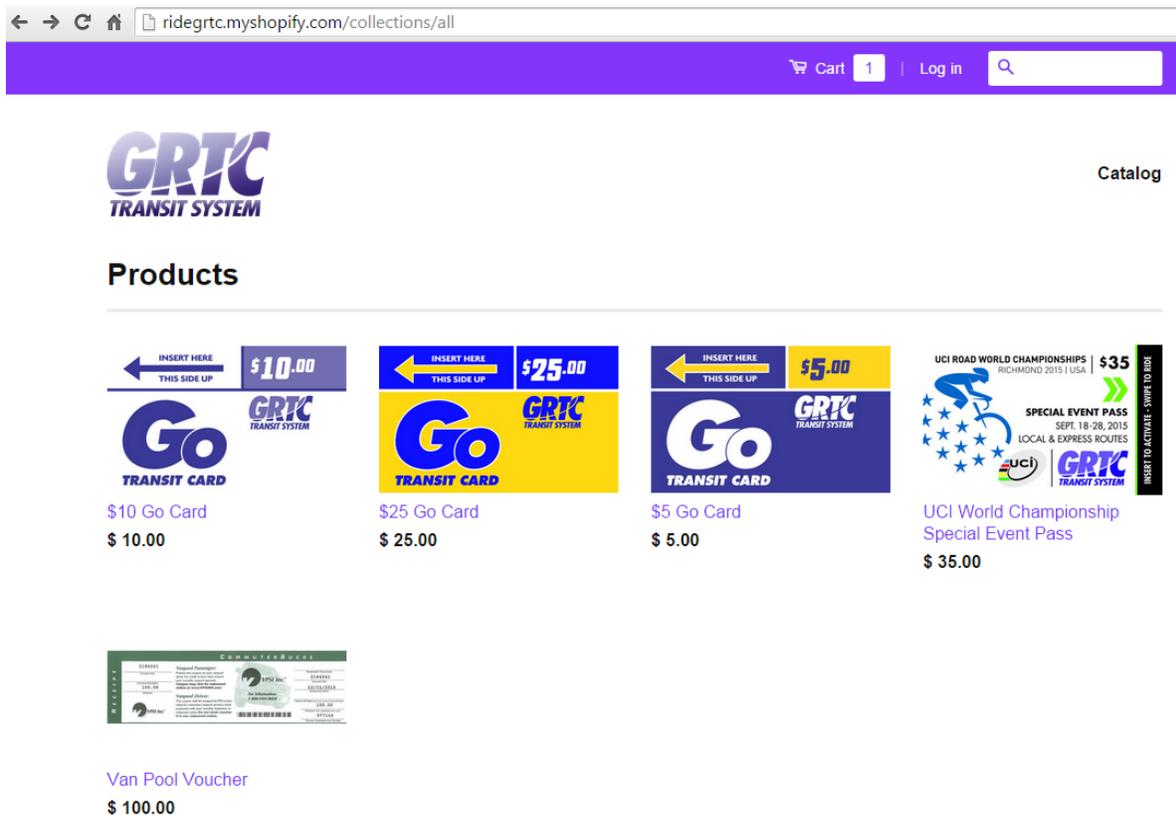


# GRTC Launches New Online Transit Store

**RICHMOND, Va. (August 27, 2015)** – GRTC is offering a convenient new way for riders to connect with destinations across the Greater Richmond Area. Customers may pre-purchase bus fares in a new [online Transit Store](#), which launched this week.

Online orders are placed through a secure Shopify site, then processed by GRTC's team and mailed to a customer's address. Go Cards, Van Pool Vouchers and the [UCI Road World Championships special event bus pass](#) are all offered in the Transit Store.



GRTC's Chief Financial Officer Barry Herring says, "Our customers can save time and take advantage of this to-your-door delivery option. Online shopping through the Transit Store is another convenient way GRTC connects riders to their destinations."

At checkout, a customer may choose either Standard Shipping & Handling for \$2.50 or Confirmed Delivery Shipping & Handling for \$8.60.

Herring also expects this online option will appeal to cycling spectators and guests in September. "With the Worlds next month, we anticipate riders will take advantage of the special event bus pass to experience the best of our region. For \$35.00, you can ride as much as you want, anywhere you want, on any route between September 18<sup>th</sup> and 28<sup>th</sup>. Buy online, and get ready to connect!"

The Transit Store supplements trusted in-person store experiences provided by more than 100 retail [vendor locations throughout the Metro](#), including [RideFinders](#) in Downtown Richmond.

**Connect With GRTC:**

Visit [ridegrtc.com](http://ridegrtc.com)

Call GRTC Customer Service Center at 804-358-GRTC (4782).

[www.facebook.com/RideGRTC](https://www.facebook.com/RideGRTC)

[www.twitter.com/GRTCtransit](https://www.twitter.com/GRTCtransit)

[www.twitter.com/GRTC\\_CEO](https://www.twitter.com/GRTC_CEO)

[www.instagram.com/rideGRTC](https://www.instagram.com/rideGRTC)

[www.youtube.com/rideGRTC](https://www.youtube.com/rideGRTC)

Snapchat: rideGRTC

**Contact for GRTC Media Inquiries:**

Carrie Rose Pace

Public Relations Manager

[crosepace@ridegrtc.com](mailto:crosepace@ridegrtc.com)

804-358-3871, Ext. 354

After Hours: 804-516-4148

**GRTC Transit System's mission is to provide clean, safe, and reliable transportation and to improve mobility and access throughout Central Virginia.**