

Advertising Rates

Local Buses



Super King

18' 2" W x 3' 5.5" H



1 Month	3 Months	6 Months	12 Months
\$456.50/month	\$440.00/month	\$423.50/month	\$390.50/month
Production Cost: \$330.00/bus			

King

144" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$352.00/month	\$335.50/month	\$319.00/month	\$286.00/month
Production Cost: \$154.00/bus			

Queen

108" W x 30" H



1 Month	3 Months	6 Months	12 Months
\$291.50/month	\$275.00/month	\$258.50/month	\$225.50/month
Production Cost: \$132.00/bus			

Rear

72" W x 21" H



1 Month	3 Months	6 Months	12 Months
\$225.50/month	\$209.00/month	\$192.50/month	\$159.50/month
Production Cost: \$75.00/bus			

Please note

1. Monthly rates are not inclusive of production fees. There is a \$3,000 minimum requirement to purchase advertising space.
2. We are not able to commit your advertisement to any specific bus route(s). Our buses rotate on a daily basis throughout the region. Visit ridegrtc.com/planning-your-trip/system-map/ to view or download our current system map.
3. Full bus wraps, bus interior, CARE paratransit vehicles, and shelter advertisements are not available at this time. GRTC Pulse buses are also not available for advertising. For naming right sponsorship opportunities, contact TAP@ridegrtc.com.