



For Immediate Release
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GRTC Board Approves Locally Preferred Alternative for North-South Pulse



Richmond – The GRTC Board of Directors voted today to approve GRTC’s recommended Locally Preferred Alternative (LPA) for a North/South Pulse Bus Rapid Transit line. The alignment, which was created in partnership with consultants from Michael Baker International and represents the culmination of a year of outreach and careful research, establishes a corridor for further study for a transformative expansion of GRTC’s rapid transit network.

GRTC Chief of Staff Adrienne Torres, who has been leading the project, explained how important this step is. **“Today’s vote is truly an exciting development for the Richmond region. The success of the existing Pulse shows that this is a region that wants rapid transit connections, and a vote of approval takes us one step closer to realizing this critical north/south rapid transit connection.”**

Approval of the LPA sends GRTC on to more detailed traffic planning, route design, and environmental impact study – as well as future rounds of public engagement. For project updates, visit: <http://ridegrtc.com/statistics-reports/projects-plans/north-south-brt-corridor-study/>

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GRTC’s mission is to connect people to opportunities by providing safe, sustainable, reliable, and equitable transportation.