



Media Advisory
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GRTC's Month of Microtransit



Richmond – GRTC announced today that three brand new zones of LINK Microtransit will launch this March, providing new on-demand transit service in the Clover Dale, Ashland, and Powhatan zones.

GRTC CEO Sheryl Adams described her excitement about the month of Microtransit, saying “**This rapid expansion of LINK will dramatically increase the availability of GRTC’s on-demand microtransit pilot, providing the freedom of transportation to thousands of new riders in communities across the Richmond region.**”

The new zones will be released on consecutive Mondays, with Chesterfield’s Clover Dale Zone on March 11, Ashland on March 18, and Powhatan on March 25. GRTC will host celebratory ribbon cuttings for each community that are open to the public and press, which will feature local and state leaders as well as GRTC staff.

We hope you’ll join us at the LaPrade Library in the Clover Dale Zone at 11 AM on March 11 and at Ashland Town Hall at 11 AM on March 18. RSVP by [form](#).

Join us also on Wednesday, March 13 for a [public meeting](#) to discuss GRTC’s future permanent downtown transfer station.

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GRTC’s mission is to connect people to opportunities by providing safe, sustainable, reliable, and equitable transportation.